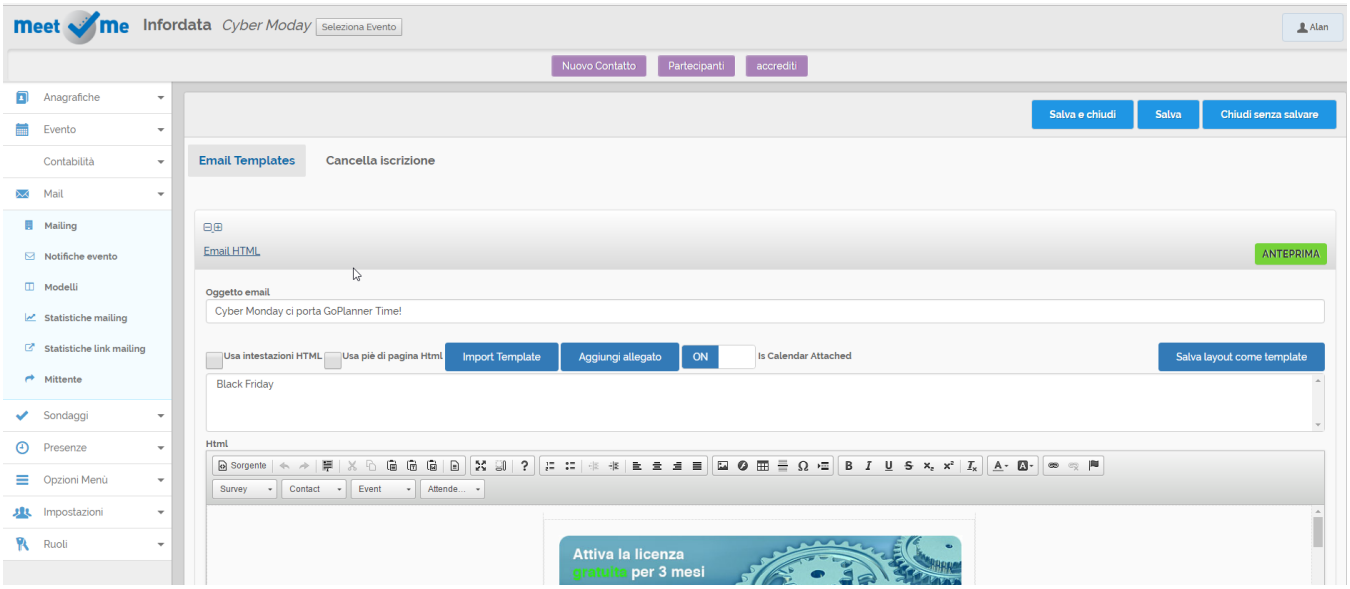Gestione Contenuti